

GCSE	Business Studies
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Subject Title	Business Studies
Exam board	Edexcel
Specification code	1BS0
Exam details	2 Papers – 1hr 30 each Paper 1: Investigating Small Business Paper 2 : Building a Business
Setting arrangements	n/a
Time allowed	5 lessons per fortnight
Revision guide / workbooks	<p>Revision guide Edexcel GCSE (9-1) Business 2017 978-1-29219-071-6 Pearson</p> <p>Workbooks Edexcel GCSE (9-1) Business 2017 - 978-1-29219-070-9 Pearson</p>
Homework information	40-60 minutes per week Content revision, case study practice, practice exam questions, independent research, revision resource creation

Term	Topics	Skills	Assessment
Yr. 10 / 1	Enterprise and entrepreneurship	Explore the impact of risk and reward on business activity and the role of entrepreneurship.	Knowledge Tests and Case Study Practice
Yr. 10 / 2	Spotting a business opportunity	Explore how new and small businesses identify opportunities through understanding customer needs and conducting market	Knowledge Tests and Case Study Practice

		research. Understanding the competition.	
Yr. 10 / 3	Putting a business idea into practice	Identifying aims and objectives and concentrating on the financial aspects.	Knowledge Tests and Case Study Practice
Yr. 10 / 4	Making the business effective	Explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.	Knowledge Tests and Case Study Practice
Yr. 10 / 5	Understanding the external influences of business	Understanding external influences on business – students are introduced to a range of factors,	Knowledge Tests and Case Study Practice
Yr. 10 / 6	Chippenham Project	Fieldwork looking at the competitive business environment in Chippenham town centre.	A report based on individual research
Yr. 11 / 1	Growing the business	Evaluating the impact of globalisation and the ethical and environmental questions facing businesses are explored.	Past Paper Practice
Yr. 11 / 2	Making marketing decisions	How to make business decisions in a competitive marketplace.	Past Paper Practice
Yr. 11 / 3	Making operational decisions	Meeting customer needs through the design, supply, quality and sales decisions a business makes.	Past Paper Practice
Yr. 11 / 4	Making human resource decisions	Making decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity. These aspects are considered in this final topic.	Past Paper Practice
Links to websites and revision materials:		https://senecalearning.com/ https://www.bbc.co.uk/bitesize/examspecs/z98snbk https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017	