

VCERT Business and Enterprise

Subject Title	NCFE LEVEL 1/2 TECHNICAL AWARD IN BUSINESS AND ENTERPRISE
Exam board	NCFE
Specification code	603/2955/5
Exam details	<p>2 Units</p> <p>Unit 1- Introduction to Business and Enterprise – Exam March Yr. 10 1 hour 30 – with 1 resit opportunity</p> <p>Unit 2 - Understanding Resources for Business and Enterprise Planning Coursework Unit Yr.11</p>
Setting arrangements	n/a
Time allowed	5 lessons per fortnight
Revision guide / workbooks	n/a
Homework information	<p>40-60 minutes per fortnight</p> <p>Content revision, case study practice, practice exam questions, independent research, revision resource creation</p>

Term	Topics	Skills	Assessment
Yr.10 / 1	1.1 Entrepreneurs	Identify and understand the different skills, motivations and characteristics of an entrepreneur	Research Tasks, Case Study Questions
Yr.10 / 2	1.2 Aims and Objectives	Understand financial and non-financial business aims and objectives and how to apply these in business	Research Tasks, Case Study Questions
Yr.10 / 3	1.3 Legal Structures	Understand the features, liability and sources of finance available to the various legal structures such as sole traders, partnerships etc.	Research Tasks, Case Study Questions. Exam preparation
Yr.10 / 4	1.4 Stakeholders	Understand the internal and external stakeholders of a business and their aims and objectives.	Research Tasks, Case Study Questions. Exam Preparation
Yr.10 / 5	2.1 Marketing Mix	Understand the marketing mix covering each of the four elements, including price, place, promotion and product as the product lifecycle and characteristics of each stage.	Research Tasks, Case Study Questions
Yr.10 / 6	2.2 Market Research	Understand data types, market research methods, the advantages and disadvantages of each method and how to apply these in business.	Research Tasks, Case Study Questions
Yr.11 / 1	1.1 Business Research	Understand business research and resource planning to support a new business enterprise.	Research Tasks, Case Study Questions
Yr.11 / 2	1.2 Resource Planning	Understand physical resource planning for business and be able to apply this to a new business start-up, including technological resources.	Research Tasks, Case Study Questions
Yr.11 / 3	1.3 Business Growth	Understand options for internal and external growth, the benefits of growth and be able to apply this in business.	Research Tasks, Case Study Questions
Yr.11 / 4	2.1 Human Resources	Understand components of human resources and be able to apply them to a business.	Research Tasks, Case Study Questions
Yr.11 / 5	3.1 Business and Enterprise funding	Understand finance and funding and be able to apply this to business and enterprise.	Research Tasks, Case Study Questions

<b>Useful Websites</b>	<a href="https://www.qualhub.co.uk/qualification-search/qualification-detail/ncfe-level-12-technical-award-in-business-and-enterprise-4594">https://www.qualhub.co.uk/qualification-search/qualification-detail/ncfe-level-12-technical-award-in-business-and-enterprise-4594</a> <a href="http://www.businesscasestudies.co.uk/">www.businesscasestudies.co.uk/</a> <a href="http://www.bbc.co.uk/education/subjects/zpsvr82">www.bbc.co.uk/education/subjects/zpsvr82</a> <a href="http://www.bizkids.com/business-resources">www.bizkids.com/business-resources</a> <a href="http://www.beebusinessbee.co.uk/index.php/business-topics">www.beebusinessbee.co.uk/index.php/business-topics</a> <a href="http://www.princes-trust.org.uk/help-for-young-people/tools-resources/business-tools/business-plans">www.princes-trust.org.uk/help-for-young-people/tools-resources/business-tools/business-plans</a>
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