

Award/Certificate Creative iMedia L1/2

| | |
|-------------------------------|--|
| Subject Title | Creative iMedia |
| Exam board | OCR |
| Specification code | Unit R081: Pre-production Skills Unit R082: Creating Digital graphics Unit R087: Creating Interactive Multimedia products |
| Entry Level | All sit the same paper |
| Exam details | R081 Paper: 1 hour 15 minutes |
| Setting arrangements | n/a |
| Time allowed | 5 lessons per fortnight in Y10, 5 in Y11 |
| Textbooks and revision guides | Endorsed Cambridge National Level 1/2 Creative iMedia textbooks. https://tinyurl.com/yd5rloas ISBN: 9781510457201 |
| Homework information | 40-60 minutes per week Content revision, practice exam questions, independent research, revision resource creation, online quizzes |

| Term | Topics | Skills | Assessment |
|------------------------------------|---|---|---|
| <p>Y10 1 + 2</p> | <p>R081 Pre Production Skills – <i>Learn purpose and content of pre-production</i></p> <p>R082 Creating Digital Graphics – <i>Learn properties and purpose of digital graphics</i></p> | <ul style="list-style-type: none"> - Understand the purpose and uses of a range of pre-production techniques: moodboard, mindmaps, visualisation diagrams - Understand the purpose and uses of more range of pre-production techniques: storyboard, scripts. - Understand the properties of digital graphics, know where and how they are used: be able to write about file formats and the properties of digital images and graphics. - Understand the purpose of digital graphics, how their design and layout is influenced by the purpose and audience | <p>R081 – through practice questions</p> <p>R082 – through coursework</p> |
| <p>3 + 4</p> | <p>R081 Pre Production Skills – <i>planning of pre-production</i></p> <p>R082 Creating Digital Graphics – <i>Learn and plan the creation of digital graphics</i></p> | <ul style="list-style-type: none"> - Understand client requirements, target audience; understand how to plan pre-production of a creative digital media product to a client brief - Be able to create work plans and production schedules -hardware, techniques and software used -health and safety, legislation. - Understand and be able to identify client requirements, target audience; create work plan, visualisation diagram, identify assets and resources, understand how the legislation of copyright applies to their work - Be able to source digital graphics; understand technical compatibility of images; be able to use tools and techniques | <p>R081 – through practice questions</p> <p>R082 – through coursework</p> |
| <p>5 + 6</p> | <p>R081 Pre Production Skills – <i>Understand production of pre-production documents</i></p> <p>R082 Creating Digital Graphics – <i>Create the digital graphic and review the digital graphic</i></p> | <ul style="list-style-type: none"> - Be able to create moodboard, mind map/spider diagram, visualisation diagram, storyboard, script - Be able to use properties and limitations of file formats for still images, audio and moving images, naming conventions and version control - Be able to create new digital graphics using a range of editing techniques; saving/exporting graphics in different formats - Be able to review a completed graphic against a specific brief. | <p>R081 – through practice questions</p> <p>R082 – through coursework</p> |

| | | | |
|------------------|---|--|--|
| <p>Y11 1</p> | <p>R081 Pre Production Skills – <i>Learn how to review of pre-production documents</i></p> <p>R085 Web Design – <i>Learn the properties and features of multipage websites</i></p> <p>R089 Creating Digital Video – <i>Understand the uses and properties of a digital video sequence</i></p> | <p>Understand and be able to review pre-production documents by critically commenting on someone else’s work.</p> <p>Explore and be able to understand/explain the different properties, purposes and features of multipage websites, devices used to access internet, impact of internet connection</p> <p>Understand the purpose of digital video products and where they are used; understand the video formats and their properties</p> | |
| <p>2</p> | <p>R081 Pre Production Skills – <i>Review of pre-production documents</i></p> <p>R085 Web Design – <i>Learn how to plan a multipage websites</i></p> <p>R089 Creating Digital Video – <i>Plan a digital video sequence</i></p> | <p>Activities of reviewing pre-production documents.</p> <p>Be able to plan a multipage website: understand and identify client requirements, target audience; create a work plan, site map, visualisation diagram, test plan; understand legislation in relation to the use of graphics used in the website</p> <p>Be able to plan a digital video sequence: identify client requirements, target audience; produce work plan, storyboard, shooting script, appropriate software and equipment, understand legislation.</p> | |
| <p>3</p> | <p>R085 Web Design – <i>Understand how to create a multipage website using multimedia components</i></p> <p>R089 Creating Digital Video – <i>Learn skills to create a digital video sequence</i></p> | <p>Be able to source and import assets; use a range of features of software to create a multipage website including embedding content.</p> <p>Be able to create and edit a digital video sequence by recording, adding sourced footage and other assets; use software features to produce, edit and enhance the video sequence.</p> | |

| | | | |
|---|---|---|--|
| 4 | <p>R085 Web Design – <i>Understand how to review a multipage website</i></p> <p>R089 Creating Digital Video – <i>Learn how to review a digital video sequence</i></p> | <p>Be able to review the final website: Identifying client requirements, learn to judge the success of the website against the requirements, identify improvements.</p> <p>Be able to review the final video sequence against a specific brief.</p> | |
| 5 | Revision | | |
| Links to websites and revision materials: | | https://www.ocr.org.uk/Images/126578-unit-r081-pre-production-skills-specimen-question-paper.pdf | |