

## Year 11 BTEC Creative Media Production

Subject Title	<b>Pearson BTEC Level 1/Level 2 Tech Award in Creative Media Production</b>
Exam board	<b>Edexcel Pearson BTEC</b>
Specification code	<b>603/1238/5</b>
Entry Level	All take the same units and exam
Exam details	2 internally assessed units and one externally assessed controlled assessment
Setting arrangements	Mixed ability classes
Time allowed	5 lessons per fortnight
Textbooks and revision guides	Faculty produced materials
Homework information	Research and analysis of media texts; photography

Term	Topics	Skills	Assessment
<b>1 and 2</b>	<p><b><u>Component 2: Digital Media Production Skills continued</u></b></p> <p>Building on the work on this component at the end of Y10 students will undertake the main project of this component.</p> <p>Produce a reimaged version of an existing product- <b><i>a poster and DVD cover for a sequel to an existing film</i></b></p> <p>Using their own photos students will produce from scratch the required media products. Photos will make</p>	<p>Students will use all skills developed in this unit to produce their media product and be challenged by creating their own re-imagination concept.</p> <p>They will develop further skills in:</p> <ul style="list-style-type: none"> <li>• Image production</li> <li>• Image editing</li> <li>• Blurb writing</li> <li>• Page layout</li> <li>• Knowledge and application of genre convention.</li> </ul>	<p>The work for the component is internally assessed and verified by media teachers and the BTEC team at Sheldon.</p> <p>Students can achieve a Pass, Merit or Distinction for each of the component's learning aims and receive an overall grade of Pass, Merit or Distinction for the component as a whole</p>

	<p>use of lighting, costume, location and camera function where possible</p> <p>Using a combination of Adobe and apps such as PIXLR students will arrange and edit their media products.</p> <p>Products will be analysed and evaluated.</p>	<p>Working to a brief will prepare students for the externally assessed unit.</p>	
<p><b>3 and 4</b></p>	<p><b><u>Preparatory tasks for Component 3</u></b></p> <p>Students will spend time working with practice briefs and getting to grips with the requirements of the upcoming Component 3.</p> <ul style="list-style-type: none"> <li>● Understanding a brief</li> <li>● Identifying key goals of the component</li> <li>● Evaluating past student work</li> <li>● Practicing production techniques including photography and image manipulation</li> </ul> <p><b><u>Component 3: Controlled external assessment</u></b></p> <p>Working to a Brief</p> <p>Students will undertake a controlled assessment where they work to a brief set by the exam board.</p> <p>The assessment will require students to show a detailed response to the brief. This will include:</p> <ul style="list-style-type: none"> <li>● Clear reasoning and explanation of idea process in response to brief taking in: genre, audience, client</li> </ul>	<p>The preparatory work for the final assessment will bring together all the different skills acquired over the course of 10 and 11. Students will learn how to work closely to a brief and present ideas that consider the key concepts analysed over the 2 years.</p> <p>In addition they will understand how to showcase their production skills and apply them to a live brief.</p> <p>The final assessment will bring together all the different skills acquired over the course of 10 and 11. Students will work closely to a brief and present ideas that consider the key concepts analysed over the 2 years.</p> <p>In addition they will showcase their production skills and apply them to a live brief.</p>	<p>Students will peer assess their work and receive feedback from their class tutor in relation to the criteria for Component 3.</p> <p>Component 3 will be assessed following the same system as previous units but this will be done by an external examiner and final grades for this component will be combined with the internally assessed grades of previous units to calculate the final grade. Students will be awarded a Pass, Merit or Distinction and if all components are awarded Distinction students will achieve a Distinction*.</p>

	<p>expectations, concept, links to existing products</p> <ul style="list-style-type: none"> <li>● Evidence to include written intentions, schedules, rough work</li> <li>● A production diary of work undertaken</li> <li>● A finished media product in line with the brief.</li> </ul>		
<b>5</b>	Completion of Component 3 early in term 5.		
Links to websites and revision materials:		<a href="#">SPECIFICATION</a>	