

A Level	Business Studies
---------	------------------

Subject Title	Business Studies
Exam board	Edexcel
Specification code	AS 8BS0, A2 9BS0
Exam details	AS (Y12) 2 papers: 1h 30 each A2 (Y13) 3 papers: 2h each
Setting arrangements	n/a
Time allowed	12 lessons per fortnight
Link to the Toolkit	
Revision guide	<b>Revision guide</b> My Revision Notes: Edexcel A-level Business by Andrew Hammond
Homework information	3-4 hours per week Content revision, practice exam questions, independent research, revision resource creation, wider reading and keeping abreast of business news.

Term	Topics	Skills	Assessment
Y12 1/2	Theme 1: Meeting customer needs  Theme 2: Raising finance	<ul style="list-style-type: none"> <li>Select market research methods or sources of finance according to context</li> <li>Calculate cash flow forecasts</li> <li>Structure answer to 4- and 10-mark questions</li> </ul>	Practice exam questions: 4/10/12 mark answers
3/4	Theme 1: The market, marketing mix and strategy  Theme 2: Financial planning, managing finance	<ul style="list-style-type: none"> <li>Draw and interpret supply and demand curves</li> <li>Calculate and interpret PED and YED</li> <li>Analyse marketing mix strategies</li> <li>Analyse budget variance</li> <li>Structure answer to 12- and 20-mark questions</li> </ul>	Practice exam questions: 4/10/12/20 mark answers

5	<p>Theme 1: Managing People</p> <p>Theme 2: Resource Management</p>	<ul style="list-style-type: none"> <li>• Understanding management styles</li> <li>• Calculate capacity utilisation</li> <li>• Understand impact of resource efficiency</li> <li>• Analyse motivational theories</li> <li>• Apply context throughout answers</li> </ul>	<p>Practice exam questions: 4/10/12/20 mark answers</p>
6	<p>Theme 1: Entrepreneurs and Leaders</p> <p>Theme 2: External influences</p>	<ul style="list-style-type: none"> <li>• Understand the skills and characteristics required to be an entrepreneur</li> <li>• Understand and analyse leadership styles</li> <li>• Evaluate analysis to formulate conclusions and make recommendations</li> </ul>	<p>Practice exam questions: 4/10/12/20 mark answers</p> <p>End of year exam</p>
Y13 1/2	<p>Theme 3: Business strategy Business growth</p> <p>Theme 4: Globalisation, Global markets and business expansion</p>	<ul style="list-style-type: none"> <li>• Apply strategic models to context to make recommendations</li> <li>• Understanding of globalisation</li> <li>• Trade and market analysis</li> <li>• Structure an answer for 8-mark questions</li> </ul>	<p>Practice exam questions: 4/8/10/12/20 mark answers</p> <p>First mock exam</p>
3	<p>Theme 3: Decision-making techniques</p> <p>Theme 4: Global marketing</p>	<ul style="list-style-type: none"> <li>• To research and apply business theory to the pre-released case study for paper 3 exam</li> <li>• To calculate and interpret quantitative decision-making techniques</li> <li>• To analyse and evaluate the global marketing approaches</li> </ul>	<p>Practice exam questions: 4/8/10/12/20 mark answers</p> <p>Second mock exam</p>
4	<p>Theme 3: Influences on business decisions, Assessing Competitiveness Managing Change</p> <p>Theme 4: Global industries and companies</p>	<ul style="list-style-type: none"> <li>• To analyse and evaluate the qualitative approach to decision making</li> <li>• To analyse and evaluate different approaches to strategic drift and managing change</li> </ul>	<p>Practice exam questions: 4/8/10/12/20 mark answers</p> <p>Third mock exam</p>
<p>Links to websites and revision materials:</p>		<p><a href="http://www.tutor2u.net">www.tutor2u.net</a>  <a href="http://news.sky.com/">http://news.sky.com/</a>  <a href="https://www.theguardian.com/uk/business">https://www.theguardian.com/uk/business</a>  <a href="https://www.thetimes.co.uk/#section-news">https://www.thetimes.co.uk/#section-news</a>  <a href="http://www.independent.co.uk/">http://www.independent.co.uk/</a>  <a href="https://www.bloomberg.com/businessweek">https://www.bloomberg.com/businessweek</a>  <a href="https://www.economist.com/">https://www.economist.com/</a></p>	

