

# Revision Olympics



# Y11 Business Studies

## Exam Specification and General Support

### Exam specification and exam board

[GCSE Edexcel 1BSO](#)

### Past paper questions

[GCSE Edexcel 1BSO Exam Materials](#)

### Useful revision websites

[Business As Usual](#)

[Taking the Biz](#)

[Bizconsesh](#)

### Revision Resources

[Theme 1 Revision Booklet](#)

[Theme 2 Revision Booklet](#)

Theme 1 and Theme 2 Lessons in the the Teams Folder

### Exam info

**Paper 1: Tuesday 14 May 2024 (PM 1hr 45min)**

Theme 1

**Paper 2: Wednesday 5 June 2024 (PM 1hr 45min)**

Theme 2

Week	Activity 1	Activity 2	Activity 3
1 19.02.24	<p><b>2.1.1 Growing a business</b> <a href="#">GCSE Pod</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (3 mins 58)</li> <li>2. Answer exam questions from topic 2.1.1 in Yr. 11 theme 2 revision guide</li> <li>3. Use Seneca to learn the key terms</li> </ol>	<p><b>2.1.1 Growing a business</b> <a href="#">GCSE Pod</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (3 mins 44)</li> <li>2. Answer exam questions from topic 2.1.1 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the Seneca 2.1.1 assignment</li> </ol>	<p><b>1.1.1 Growing a business</b> <a href="#">GCSE Pod</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (3 mins 44)</li> <li>2. Answer exam questions from topic 2.1.1 in Yr. 11 theme 2 revision guide 2.1</li> <li>3. Complete the revision topic knowledge organiser 2.1.1</li> </ol>
2 26.02.24	<p><b>2.1.2 Aims and Objectives</b> <a href="#">GCSE Pod</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (5 mins 03)</li> <li>2. Answer exam questions from topic 2.1.2 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.1.2</li> </ol>	<p><b>2.1.3 Business and Globalisation</b> <a href="#">GCSE Pod</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (5 mins 21)</li> <li>2. Answer exam questions from topic 2.1.3 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.1.3</li> </ol>	<p><b>2.1.4 Ethics, the environment and business</b> <a href="#">GCSE Pod</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (4 mins 24)</li> <li>2. Answer exam questions from topic 2.1.4 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.1.4</li> </ol>
3 04.03.24	<p><b>2.2.1 Product/2.2.2 Price</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (6 mins 00 and 4 mins 57 mins)</li> <li>2. Answer exam questions from topic 2.2.1 and 2.2.2 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.2.1 and 2.2.2</li> </ol>	<p><b>2.2.3 Promotion/ 2.2.4 Place</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (4 mins 31 and 4 mins 24 mins)</li> <li>2. Answer exam questions from topic 2.2.3 and 2.2.4 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.2.3 and 2.2.4</li> </ol>	<p><b>2.2.5 Using the marketing mix to make business decisions</b> <a href="#">GCSE Pod</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (5 mins 50)</li> <li>2. Answer exam questions from topic 2.2.1 and 2.2.5 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.2.5</li> </ol>
4 11.03.24	<p><b>2.3.1 Business operations</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a> <a href="#">GCSE Pod 3</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (5 mins 46 and 4 mins 54)</li> <li>2. Answer exam questions from topic 2.3.1 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.3.1</li> </ol>	<p><b>2.3.2 Working with suppliers</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (3 mins 28 and 4 mins 26)</li> <li>2. Answer exam questions from topic 2.3.2 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.2.3</li> </ol>	<p><b>2.3.3 Managing quality/2.3.4 The sales process</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a></p> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (5 mins 31 and 4 mins 36)</li> <li>2. Answer exam questions from topic 2.3.3 and 2.3.4 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.3.3 and 2.3.4</li> </ol>

Week	Activity 1	Activity 2	Activity 3
<b>5</b> 18.03.24	<b>2.4.1 Business calculations/2.4.2 Understanding business performance</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (4 mins 10 and 5 mins 21)</li> <li>2. Answer exam questions from topic 2.4.1 and 2.4.2 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.4.1 and 2.4.2</li> </ol>	<b>2.5.1 Organisational structures</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a> <a href="#">GCSE Pod 3</a> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (4 mins 55, 5 mins 40 and 6 min 09)</li> <li>2. Answer exam questions from topic 2.4.1 and 2.4.2 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the 2.5.1 assignment on Seneca</li> </ol>	<b>2.5.1 Organisational structures</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (3 mins 22 and 4 mins 20)</li> <li>2. Answer exam questions from topic 2.5.1 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.5.1</li> </ol>
<b>6</b> 25.03.24	<b>2.5.2 Effective recruitment</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pods (4 mins 20 and 4 mins 14)</li> <li>2. Answer exam questions from topic 2.5.1 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.5.2</li> </ol>	<b>2.5.3 Effective training and development</b> <a href="#">GCSE Pod</a> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (6 mins 08)</li> <li>2. Answer exam questions from topic 2.5.3 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.5.3</li> </ol>	<b>2.5.4 Motivation</b> <a href="#">GCSE Pod 1</a> <a href="#">GCSE Pod 2</a> <ol style="list-style-type: none"> <li>1. Watch the GCSE Pod (6 mins 08)</li> <li>2. Answer exam questions from topic 2.5.4 in Yr. 11 theme 2 revision guide</li> <li>3. Complete the revision topic knowledge organiser 2.5.4</li> </ol>
<b>Easter Break</b>	<b>1.1.1 Enterprise and entrepreneurship</b> <b>1.1.2 Risk and reward</b> <b>1.1.3 The role of business</b> + general exam techniques <ol style="list-style-type: none"> <li>1. <a href="#">Watch the YouTube clip on exam techniques</a></li> <li>2. Make key word revision cards and complete 5 short section A exam question</li> <li>3. Complete the Theme 1 Tracker, use Seneca to learn the key terms for 1.1.1/1.1.2/1.1.3</li> </ol>	<b>1.2.1 Customer needs</b> <b>1.2.2 Market research</b> <b>1.2.3 Market segmentation</b> + short exam question techniques <ol style="list-style-type: none"> <li>1. <a href="#">Watch the YouTube clip on exam techniques</a></li> <li>2. Make key words revision cards and complete 5 short section A exam question</li> <li>3. Complete the Theme 1 Tracker, use Seneca to learn the key terms for 1.2.1/1.2.2/1.2.3</li> </ol>	<b>1.2.4 The competitive environment</b> <b>1.3.1 Business aims and objectives</b> <b>1.3.2 Business revenues, costs and profit</b> + 6-mark exam question techniques <ol style="list-style-type: none"> <li>1. <a href="#">Watch the YouTube clip on exam techniques</a></li> <li>2. Complete the Theme 1 Tracker, use Seneca to learn the key terms for 1.2.4/1.3.1/1.3.2</li> <li>3. Complete questions Q5 (c) 2021 and Q3(e) 2020 (6 mins per question)</li> </ol>

# Y11 Business Studies Revision Plan

Week	Activity 1	Activity 2	Activity 3
7 15.04.24	<p><b>1.3.3 Cash and cash flow</b> <b>1.3.4 Sources of business finance</b> <b>9-mark question exam techniques</b></p> <ol style="list-style-type: none"> <li>1. <a href="#">Watch the YouTube clip on exam techniques</a></li> <li>2. Complete five short section A exam questions</li> <li>3. Complete question Q7 (d) 2019 in timed conditions (9 mins)</li> </ol>	<p><b>1.4.1 The options for start-up and small business</b> <b>9-mark question exam techniques</b></p> <ol style="list-style-type: none"> <li>1. <a href="#">Watch the YouTube clip on exam techniques</a></li> <li>2. Complete all ten short section A exam questions</li> <li>3. Complete questions Q5 (c) 2021 and Q3(e) 2020 in timed conditions (6 mins per question)</li> </ol>	<p><b>1.4.2 Business location</b> <b>1.4.3 The marketing mix</b> <b>1.4.4 Business plans</b> <b>12-mark question exam techniques</b></p> <ol style="list-style-type: none"> <li>1. <a href="#">Watch the YouTube clip on exam techniques</a></li> <li>2. Make key word revision cards and complete 5 short section A exam question</li> <li>3. Complete questions Q7 (e) 2023 (12 mins per question)</li> </ol>
8 18.03.24	<p><b>1.5.1 Business stakeholders</b> <b>6-mark question exam techniques</b></p> <ol style="list-style-type: none"> <li>1. Complete the Theme 1 Tracker, use Seneca to learn the key terms for 1.5.1</li> <li>2. Complete five short section A exam questions</li> <li>3. Complete question Q3 (e) 2022 in timed conditions (6 mins)</li> </ol>	<p><b>1.5.2 Technology and business</b> <b>12-mark question exam techniques</b></p> <ol style="list-style-type: none"> <li>1. Complete the Theme 1 Tracker, use Seneca to learn the key terms for 1.5.2</li> <li>2. Complete five short section A exam questions</li> <li>3. Complete question Q7 (e) 2019 in timed conditions (12 mins)</li> </ol>	<p><b>1.5.3 Legislation and business</b> <b>6-mark question exam techniques</b></p> <ol style="list-style-type: none"> <li>1. Complete the Theme 1 Tracker, use Seneca to learn the key terms for 1.5.3</li> <li>2. Complete five short section A exam questions</li> <li>3. Complete question Q3 (e) 2021 in timed conditions (6 mins)</li> </ol>
9 25.03.24	<p><b>1.5.4 The economy and business</b> <b>9-mark question exam techniques</b></p> <ol style="list-style-type: none"> <li>1. Complete the Theme 1 Tracker, use Seneca to learn the key terms for 1.5.4</li> <li>2. Complete five short section A exam questions</li> <li>3. Complete question Q7 (d) 2023 in timed conditions (9 mins)</li> </ol>	<p><b>1.5.5 External Influences</b> <b>12-mark question exam techniques</b></p> <ol style="list-style-type: none"> <li>1. Complete the Theme 1 Tracker, use Seneca to learn the key terms for 1.5.5</li> <li>2. Complete ten short section A exam questions</li> <li>3. Complete question Q7(e) 2020 in timed conditions (12 mins)</li> </ol>	<p><b>Learn the key formulas for Theme 1</b></p> <ol style="list-style-type: none"> <li>1. Use Seneca to learn key formulas for theme 1.</li> <li>2. Complete revision cards</li> <li>3. Be tested on all the key formulas</li> </ol>