

Revision Olympics



Y11 Media Studies

Exam Specification and General Support

Exam specification and exam board

[BTEC Level 1/2 Tech Award Pearson Edexcel](#)

Past paper questions

[Live Brief](#)

Revision Resources

[BBC Bitsize](#)

Exam info

2 x Controlled Assessment Days in Term 4 & 5

- Day 1: Ideas Log
- Day 2: Product Creation and Review

Y11 Media Studies Revision Plan

Week	Activity 1	Activity 2	Activity 3
1 19.02.24	<p><u>Review the brief and consider target audience.</u></p> <p>Write up your description of the target audience and focus on explaining how you will segment them, how you will appeal to them and how this will meet the brief.</p>	<p>1. Review Key Media terms of target audience. In terms of demographics- how can we divide up audiences? <u>Use this link to review the categories.</u></p> <p>2. Review how audiences can be divided into <u>psychometric profiles</u> and consider how different products can appeal to them.</p>	<p>Review the <u>key media term of representation</u></p>
2 26.02.24	<p>You have been asked to design a print product for your Component 3 brief.</p> <p><u>Review magazine genres here</u></p>	<p>2. Review how to <u>analyse a magazine</u></p>	<p>Generate a list of 5 possible titles for your magazine/poster</p>
3 04.03.24	<p>Use the <u>attached resource</u> to analyse posters and use this analysis to develop your ideas for your print products</p>	<p>Mood board a range of posters, magazines, photoshoots and ads.</p>	<p>Add comments to your mood boards that relate to what you like and are influenced by. Be specific about colours, typography, masthead/title, models/subjects.</p>
4 11.03.24	<p>Write up how one particular media product or series of products has influenced your ideas. Refer to specific details and how you will apply these.</p>	<p>Write up how a second particular media product or series of products has influenced your ideas. Refer to specific details and how you will apply these.</p>	<p>Write up how a third particular media product or series of products has influenced your ideas. Refer to specific details and how you will apply these.</p>
5 18.03.24	<p>Practice writing up how your content meets the requirements of the brief</p>	<p>Write up what costume, props, lighting, language such as cover stories, taglines, colours, fonts you will use for page 1</p>	<p>Write up what costume, props, lighting, language such as cover stories, taglines, colours, fonts you will use for page 2 and 3</p>
6 25.03.24	<p>By now you should have written up your final ideas log at school and need to start practicing your sketching.</p> <p>Sketch page 1</p>	<p>Sketch page 2</p>	<p>Sketch page 3</p>

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Week	Activity 1	Activity 2	Activity 3
Easter Break 1	<p>Add annotations to your sketches</p> <p><u>Use this guide to help you.</u> Add notes which explain how you meet the brief.</p> <p>Annotate Sketch of page 1</p>	Annotate Sketch of page 2	Annotate Sketch page 3
Easter Break 2	<p><u>Take a range of photos for your final product.</u></p>	Review photos and improve them with a new set of shots	<p>Take more photos and make them as ambitious as possible</p> <p>Are some of your photos of a near professional standard? If not- take more.</p>
7 15.04.24	Use a web based editor, a phone app or Photoshop to edit your photos. Produce a range of effects and make sure you are confident to recreate these effects on the assessment day.	Have your edits enhanced and improved your main images? If not- have another go.	Practice analysing and reviewing your photos
8 22.04.24	Write up your article- if you are doing one. Write up any text you are using in a document.	Use word processing tools to check for SPaG	Rewrite and improve text making sure to avoid all SPaG mistakes. Use a thesaurus to improve language choices. Can you improve any language elements to appeal more to your <u>teen audience</u> ?
9 29.04.24	Practice reviewing your product. Write up or make notes on how far your finished product meets the brief.	What went well in terms of planning, production and post production?	What could be improved in terms of planning, production and post production?