

# Parenting in the Digital World



Dear Parents / Carers of Sheldon School,

As peoples digital lives continue to grow, we know that for young people, spending an increasing amount of time online, holds lots of potential risks and concerns.

To allow you to help your young people navigate themselves through their ever rapidly growing digital lives, whilst at the same time allowing them to be independent digital users, we are running a special live, virtual online safety presentation on 06.06.24 at 7pm (On Zoom).

We know that many feel overwhelmed trying to keep up with the constant evolution of games, apps and social media platforms and are quite often understandably worried about, online-bullying, grooming and what they are sharing online.

During this 90min session, Richard from The Stay Safe Initiative CIC will be helping you to understand your young peoples digital lives a bit more. Exploring what they are doing online, understanding the risks, and providing straight forward help and advice to keep everyone at home safe.

Attendees will **NOT** need to speak or have their cameras turned on during the presentation. This has been designed purely to provide you with as much information as possible, to allow you to make informed decisions and choices about your young peoples digital lives. Due to the nature of certain risks the online world holds for children, this presentation is **NOT** for the eyes and ears of children and young people.

During the informal Q&A session at the end of the presentation, Richard will be happy to stay online for as much time as needed to help address any of your individual questions and comments should you have any.

We look forward to hopefully seeing you soon. **Please find ZOOM invite details on the last page.**

*Educating & Protecting Young People*

email: [info@thestaysafeinitiative.org.uk](mailto:info@thestaysafeinitiative.org.uk) web: [www.thestaysafeinitiative.org.uk](http://www.thestaysafeinitiative.org.uk) Tel: 01666 577269



WHY ?



Understanding the pivotal role you play in safeguarding your family in the digital age is crucial. Join us for insightful sessions that shed light on why you, as parents, are the best advocates for guiding and supporting your children online, making this task remarkably accessible.

To effectively support your children as they navigate the online world and its inherent risks, a comprehensive understanding is paramount. Without this knowledge, ensuring the safety of your family becomes a formidable challenge.

### **Alarming statistics underscore the urgency of this matter**

Reports of child sexual abuse imagery involving school children online have skyrocketed by 1500% since the onset of lockdown, as reported by the Internet Watch Foundation (IWF).

The NSPCC's report reveals an 83% surge in online grooming crimes against children in the past four years.

NCA (National Crime Agency) are reporting an huge uprising in cases of Sextortion (financially motivated sexual extortion) seriously impacting young people globally.

These statistics are not intended to instill fear, but rather to emphasize the necessity of collective involvement and guidance. With everyone's commitment, we can work towards reducing these alarming statistics and ensuring the digital well-being of our families.

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# Parenting in the Digital World



Zoom Invite details.

Parenting in the Digital World - Sheldon School  
Time: 06.06.24 - 7:00 PM

Join Zoom Meeting

<https://us06web.zoom.us/j/87258018364?pwd=pZijgyCyjH3cCbRSNrPp6GSaBO0cQv.1>

Meeting ID: 872 5801 8364

Passcode: 978846

Please join the meeting at least 5 mins prior to start time.

**You will 'NOT' need to turn your cameras on, should you wish not to.  
We're happy for you to sit back with a cuppa and just watch!**

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this presentation is **NOT** for the eyes and ears of children and young people.



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